



EASTON'S 175th ANNIVERSARY LOGO DESIGN CONTEST

Who: This contest is eligible for current Easton residents of all ages

What: Easton's 175th Anniversary Logo for all media, including online, print, merchandise and other visual collateral in relation to the 175th Anniversary campaign and celebrations

Where: <https://www.easton175.com/>

When: June 1, 2020 – June 30, 2020

Why: It's time to celebrate Easton's 175th Anniversary! This contest is in keeping with the history of Easton looking to its citizens for logo design, as was done for the 150th Anniversary logo and the Easton Town Seal.

How: The logo should be a simple design that incorporates an idea, look or feel of quintessential Easton. See design details, guidelines, and submission information available online.

Dear Easton Community, It's time for us to celebrate Easton's 175th Anniversary! The Easton175 Planning Committee led by Selectman, Bob Lessler, is looking for a logo to be used in all media, including online, print, merchandise and other visual collateral in relation to the 175th Anniversary campaign and celebrations. This contest is in keeping with the history of Easton looking to its citizens for logo design, which was done for the 150th Anniversary logo and the Easton Town Seal. The logo should be a simple design that incorporates an idea, look, or feel of quintessential Easton. The contest will run from June 1, 2020 – June 30, 2020 with winners in three age groups announced on July 4, 2020, by the judging panel made up of members of The Easton Arts Council. Contest rules, design details, guidelines, and submission requirements are available online at: [Easton175.com](https://www.easton175.com/). For anyone needing access to the above printed materials or to submit a design in person, contact Caroline Feroletto at 203-257-4701.

FACEBOOK EVENT TO SHARE: <https://www.facebook.com/events/2346809205619412/>