

Easton Library

A FREE Small Business Workshop Co-Sponsored by Easton Library

How To Protect Your Website from Hackers and Legal Problems

Tuesday, July 10, 2018

6:30 PM to 8:00 PM | Check-in starts at 6:00 PM

691 Morehouse Road Easton, CT 06612

Description:

Recently a business website was hacked. 300 ecommerce pages in Chinese were added and indexed by Google. Can your business afford to be hacked? If you deal with client information on your website, you may be at risk. This is a problem for many businesses especially legal, medical or any business who gets client information via a contact form.

- The Risks of Being Hacked
- What To Do If Your Website Is hacked
- How To Know If Your Website Was Hacked
- How To Prevent Your Website From Being Violated

Presenter: Ed Winslow

Ed Winslow has been a career entrepreneur for 30 years, with 15 years as a broker and investor in Manhattan real estate including CBRE and Sotheby's. He formed Niche Quest Media in 2006, an online lead generating agency specializing in Search Engine Optimization, Display Advertising, Adwords and Facebook Ads, which created income-producing websites in the real estate, construction and healthcare industries.



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