

INSTACART IS HERE TO HELP SENIORS READ BELOW FOR INFORMATION

In the wake of COVID-19, **Instacart** has become an essential service for anyone looking to limit trips to the store and have their groceries, household goods, and much-needed medications delivered safely. To better support senior customers, **Instacart** has developed a new *Senior Support Service*, a high-touch support offering for customers over age 60. The *Senior Support Service* is designed to help seniors adopt online grocery delivery and stay safer ahead of the upcoming cold and flu season, when they may face increased health risks in light of the ongoing pandemic.

The *Senior Support Service* has proven to be a valuable tool for seniors who want to limit in-person visits to grocery stores during the pandemic, but who may benefit from extra assistance with adopting online grocery delivery. When a customer uses **Instacart's Senior Support Service**, a dedicated specialist is ready to assist with a range of high-touch services — from setting up an account, to filling a virtual cart and placing a first order, to providing tutorials on key **Instacart** features like setting preferred replacements and chatting with their shopper, to troubleshooting problems or questions about an existing order.

The Senior Support Line is available in the U.S. and Canada at **1-844-981-3433**, daily from 8 a.m. — 11 p.m. ET. For more information, you can visit **www.instacart.com/help**. The **Instacart** team is committed to increasing accessibility and serving its entire community safely and effectively. For more information on the additional steps the company has taken in the wake of COVID-19, please visit **Instacart's** COVID-19 Resource Center.

The following subscriptions are offered:

1. One year delivery of groceries is \$99 (one time charge)
2. One month delivery is \$9.99 (charged monthly until subscription is cancelled by shopper)
3. No subscription but a \$3.99 delivery charge is added to the order upon check-out over the phone.

One does not need a phone app to place an order. Just call the number given.

1-844-981-3433