



**AGRICULTURAL  
COMMISSION  
FOR THE TOWN  
OF EASTON  
CONNECTICUT**

**Commission  
Members**

**Jean Stetz-  
Puchalski, Chair**

**Victor Alfandre,  
Recording  
Secretary**

**Laurel Fedor**

**Irv Silverman**

**Alternates:**

**Lori Cochran  
Dougall**

**Ray Longo**

**Minutes  
Special Meeting of the Easton Agricultural Commission  
March 14, 2018 - 7:30 p.m.  
550 Morehouse Road**

**I: Call to Order: 7:30pm**

In attendance: Jean Stetz-Puchalski, Laurel Fedor, Lori Cochran Dougall, Irv Silverman, Ray Longo

Absent: Victor Alfandre

**II: Minutes from Last Meeting:** Motion made to approve minutes from last meeting Lori Cochran Dougall, 2<sup>nd</sup> Laurel Fedor. Motion passed

**III: Updates & Reports:**

• Farming on Town land:

Informal feedback from stakeholders and ag com members report project is well received and indicate a desire for getting more regular feedback from farmer who leases the land.

One ongoing issue is the lack of mention of the project in press and communications. The marketing tag line has not been in use as was requested of farmer during the last reporting cycle.

Motion by Lori Cochran Dougall, second Laurel Fedor to require farmer to use Ag Com message highlighting the Ag Com Town project of farming on Town Land tagline in all public communication and press about activities on the leased land. Motion passed.

Planning formal feedback process to prepare report for BOS. Discussion about ways to make it easier for Farmer leasing land to report back to Ag Com. Survey of no more than 10 questions to be discussed during our April meeting

Outreach to other Town committee and Commissions on issues relating to Agriculture and updates to POCD – were recommendations accepted?

Discussed the 2016 presentation by the Ag Com to P & Z regarding content for the POCD. The positioning of agriculture in the POCD has changed since the last reporting period and many supports and projects have taken place to help shape the perception and impact of agriculture on our Town. Will connect with P & Z regarding notes from that presentation and advise summary include statement about the positioning of agriculture in the POCD to reflect the Easton of Today and planning for tomorrow including the presence of the actions taken to support agriculture since the last POCD period.

• Discuss formation of Farmer community advisory group:

Interest in increased participation from farmers and ag producers in town led to the idea of creating an informal alternative to serving on the commission. Many farmers do not have the bandwidth to serve formally as Ag Com members yet have a desire to contribute and offer feedback and support. Plan to discuss and formalize this process during April meeting.

• Updates Christmas Tree Capital of CT and seasonal marketing:

Thank you to Lori Cochran Dougall for pursuing this important marketing step for Easton. With support from Ag Com, tree farms participated in putting in it use the tagline as a first step to copyrighting the tagline. The Ag Com put the tagline into use on the Easton town website where it remains today. Lori will keep us posted of progress.

**IV New Business: None**

**V Public Comment: None**

Submitted by: Victor Alfandre *Victor Alfandre*



INSTR # M2018000227  
DATE FILED 04/10/2018 08:34:50 AM  
CHRISTINE HALLORAN  
TOWN CLERK EASTON CT