

INSTR # M2018000521 DATE FILED 08/28/2018 03:52:55 PM CHRISTINE HALLORAN TOWN CLERK EASTON CT

Agenda
Special Meeting of the Easton Agricultural Commission
August 29, 2018 7:00 p.m. – 8:00 p.m.
Easton Library Community Room

AGRICULTURAL
COMMISSION
FOR THE TOWN OF
EASTON
CONNECTICUT

Commission Members

Jean Stetz-Puchalski, Chair

Victor Alfandre, Recording Secretary

Lori Cochran Dougall

Laurel Fedor

Irv Silverman

Alternates:

Ray Longo

Agenda:

- Approve minutes from last meeting
- Planning meeting for the September 12, 2018 Regular meeting of the Easton Agricultural Commission focusing on Social Media Training session for Farmers presented by outside speaker, Lisa Lewin:

Lewin has more than 10 years of experience in social media consulting, management and training for national companies, small businesses, nonprofits and entrepreneurs. She will discuss the most common social media platforms, including Facebook, Instagram, LinkedIn, and Twitter, and how they can be used to build awareness and grow any business. Learn the key question to ask in deciding which social media platforms are right for you, the very first thing to do on social media, and best practices for growing followers and building a brand on social media.

- Recommendations for BOS to fill open position on the Commission
- Correspondence
- ❖ Adjourn

Submitted by Jean Stetz-Puchalski, Chair Jon State-Puchalali

Agricultural Commission for the Town of Easton 225 Center Road Easton, Connecticut 06612